

# Wildly Beautiful

## Wood Characteristics

Color, Graining & Natural Changes

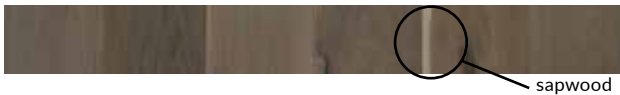


Wood flooring is a natural product that will feature distinct color and graining between planks. Each board contains large to small knots, sap wood, and a high contrast within the natural and lighter stained visuals. Knots and voids may or may not be filled with dark putty.

Note: This sample may not be representative of your entire installed floor, for your reference and the latest updated information, please refer to [hallmarkfloors.com](http://hallmarkfloors.com) to see our online room scenes and product galleries.

Before installation review the samples with the floor and verify our beautiful one of a kind floor is what you are expecting.

Installation constitutes acceptance.



Boards include an array of light and dark portions depending on whether the wood comes from the inner (heartwood) or outer (sapwood) section of the tree.

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## Light Characteristics

Wood Floor Plank with Natural Finish  
Light\* Exposure Over 48 Months

New Installation



## Fumed Characteristics

What to Expect with Fumed Floors



1. Regional Variation
2. Batch Variation
3. Plank Variation

Fuming simply deepens the natural colors and highlights the contrast of the wood planks without using stain to cover them. Our process creates a naturally richer, darker, clearer floor with a higher contrast of colors from board to board.

What is Fumed Hardwood?

This is a natural accelerated aging process used to enhance the dark to light shades within every wood plank, batch & region. The deepening in color and variation is created by adding a natural oxidizing agent in a controlled environment to react with the naturally present tannins in the wood - Time, Temperature & Tannins (naturally present in the wood) mix to create one of a kind planks that we add to our Collections. While a very controlled environment and process, it is not 100% precise, every region, grove and tree produces individually unique high contrast color palette.

Learn more about the beauty of fuming,  
[www.hallmarkfloors.com/the-beauty-of-fumed-hardwood-floors/](http://www.hallmarkfloors.com/the-beauty-of-fumed-hardwood-floors/)

## Plank Variation



V2 SLIGHT BOARD VARIATION



V3 MODERATE BOARD VARIATION



V4 SUBSTANTIAL BOARD VARIATION



V4 SUBSTANTIAL BOARD VARIATION