



HALLMARK
FLOORS®

WATERPROOF FLOORING



TIMES SQUARE, MADISON STONE CONCRETE

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WATERPROOF FLOORING

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3TWENTY, TERRET WALNUT & REDONDO OAK

WELCOME TO HALLMARK FLOORS WATERPROOF FLOORING

Hallmark Floors Resilient Flooring combines the beauty of real hardwood looks with the durability and functionality of vinyl. This innovative type of flooring perfectly replicates both reclaimed and contemporary hardwood floors, while being completely resilient, durable and easy to clean. All of Hallmark Floors Resilient Flooring is FloorScore® Certified.



WATERPOOF FLOORING

COURTIER, STEWARD OAK

RESILIENT FLOORING



SURFACE GUARDIAN PRO

Consists of a 20mil wear layer topped with a UV coating containing metallic additives to create our most durable product. All surface Guardian products also contain Micro Nanocontrol. Rated for residential and full commercial use.

Hallmark Floors Collections with Surface Guardian Pro:

- Courtier Waterproof Flooring
- 3Twenty Waterproof Flooring
- Times Square Waterproof Flooring



SURFACE GUARDIAN

Consists of a 12mil wear layer topped with a UV coating containing ceramic additives for superior durability. Rated for residential and light commercial use.

Hallmark Floors Collections with Surface Guardian:

- 2Twelve Waterproof Flooring



NANOCONTROL® ANTI-MICROBIAL

Nanocontrol Anti-Microbial contains propriety technology to deter the growth of microorganisms that come in contact with the surface of the Hallmark Vinyl floors. An Anti-Microbial Agent is bonded with other elements in the finish to create a barrier that impedes the growth of microorganisms/bacteria. Once the microorganisms come in contact with the surface of Nanocontrol® Anti-Microbial the formulation inhibits further growth of microorganisms.

Hallmark Floors Collections with Nancocontrol® Anti-Microbial:

- Courtier Waterproof Collection
- 3Twenty Waterproof Collection
- 2Twelve Waterproof Collection
- Times Square Waterproof Collection



PURCORE RIGID+

PurCore RIGID+ is Hallmark's proprietary formula of raw materials, that include only the highest quality pure virgin vinyl & 60% stone content. PurCore RIGID+ is strictly monitored for consistency & quality in production. PurCore RIGID+ is the most structurally stable vinyl core available.

Hallmark Floors Collections with PurCore RIGID+:

- Courtier Waterproof Flooring
- 3Twenty Waterproof Flooring
- 2Twelve Waterproof Flooring



PURCORE ECO

PurCore Eco is Hallmark's proprietary formula of raw materials and includes only the highest quality pure virgin vinyl mixed with 25% post industrial single source recycled material.

Hallmark Floors Collections with PurCore Eco:

- Times Square Waterproof Flooring



FLOORSCORE® CERTIFIED

FloorScore® is the most recognized indoor air quality (IAQ) certification standard for hard surface flooring materials, adhesives, and underlayments. Developed by SCS with the Resilient Floor Covering Institute (RFCI), a leading industry trade association of flooring manufacturers and suppliers, it qualifies for many green building credits including LEED v4, WELL, BREEAM, and CHPS.

Hallmark Floors Collections the are Floorscore® Certified:

- Courtier Waterproof Flooring
- 3Twenty Waterproof Flooring
- 2Twelve Waterproof Flooring
- Times Square Waterproof Flooring



COURTIER

COURTIER, BARONESS HICKORY



COURTIER, CHEVALIER PINE

Truly Regal

The best of both worlds. Courtier Resilient Flooring combines the beauty of real hardwood looks with the durability and functionality of vinyl. This innovative type of flooring perfectly replicates both reclaimed and contemporary hardwood floors, while being completely resilient, durable and easy to clean.

Courtier Rigid is based on an innovative process providing naturally weathered sawn-cut wood visuals, textures and colors – simply the most elegant wood alternative on the market. Courtier is FloorScore® Certified and made using 100% pure virgin vinyl.

FEATURES

- Nano Control Technology with Ceramic Bead Finish
- Guaranteed quality and durability - Long lasting finish

ADVANTAGES

- 100% Renewable with Hallmark's ABC
- 20 Mil Commercial Wear Layer
- Dent resistant core | 5,000 PSI
- Pure virgin vinyl & 60% stone aggregate

BENEFITS

- Antibacterial and fungal control
- Increased wear & stain resistance
- FloorScore® Certified



COURTIER, ESQUIRE MAPLE

RIGID CONSTRUCTION

Rigid flooring are made up of vinyl, additives for flexibility and a higher amount of stone aggregate. Hallmark Floors' Courtier collection has EZ - lock click installation.

Width:	7" or 9"
Length:	59"
Thickness:	5.5mm [20mil wear layer]
Edge:	Varies - Depends on color
Surface Texture:	EIR Embosses and / or Genuine Wood Grain
Finish:	Surface Guardian Pro
Package:	28.51 sqft / carton [7' wide planks] or 29.05 sqft / carton [9" wide planks]; 60 cartons / pallet
Weight:	42.87 lbs / carton
Warranty:	Limited Lifetime Residential Finish + Limited Lifetime Residential Structural & 10 Year Commercial Finish + 20 Year Commercial Structural
Trim Options:	Multipurpose Reducer Length 72" / T-Mold Length 72" / Overlap Stair Nosing Length 94" / Flush Stair Nosing Length 94"
Installation Options:	Float, and Over Radiant Heat*

WATERPROOF FLOORING



ADMIRAL OAK



STEWARD OAK



CAMARILLA OAK



ROHAN OAK



FALCONER OAK



CHANCELLOR OAK



KINGSGUARD OAK



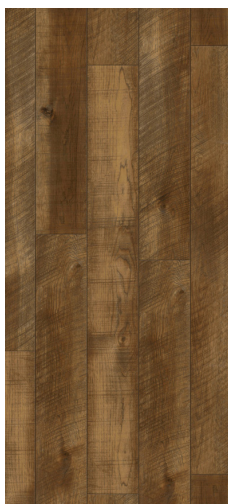
ROYAL OAK



IMPERIAL OAK



PALADIN OAK



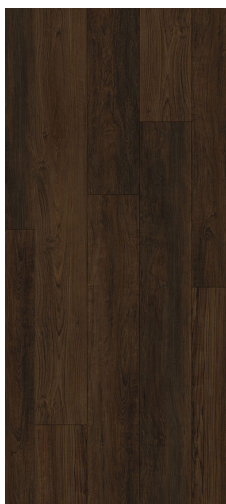
MONARCH HICKORY



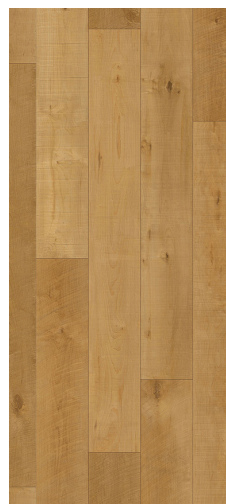
BARONESS HICKORY



CHEVALIER PINE



MARGRAVE TEAK



ESQUIRE MAPLE



SOVEREIGN OAK





VOYAGER PVC-FREE

VOYAGER, COLLINS CHERRY & ALDRIN MAPLE



VOYAGER, CLARK OAK

Discover Voyager

Perfect for healthcare and other commercial environments, Hallmark's Voyager is completely free of polyvinyl and other synthetic solvents. Our planks feature variety of colors and species with convincing realism and thermally sealed, protective finishes, creating the ideal floor solution. PVC Free Voyager is setting the standard for the healthcare industry.



VOYAGER, WILSON OAK

PVC FREE CORE

Hallmark Floors' PVC Free plank has profound environmental qualities containing zero polyvinyl chloride, chlorine, halogens, heavy metals, plasticizers & phthalates. Highly dimensionally heat stable core provides durability, while also being a safe alternative to vinyl.

FEATURES

- Waterproof
- UV Ceramic Bead Finish
- Superior resistance to scratching & scuffing
- Guaranteed quality and durability - Long lasting finish

ADVANTAGES

- 100% Renewable with Hallmark's ABC
- 20 Mil Commercial Wear Layer
- Higher stability & density
- Zero polyvinyl chloride

BENEFITS

- Zero harmful chemicals
- FloorScore® Certified
- Certified Member of HPD | Health Product Declaration

Width:	6"
Length:	36"
Thickness:	3mm [20mil wear layer]
Edge:	Square
Surface Texture:	Authentic Wood Plank
Finish:	UV Ceramic
Package:	36 sqft / carton; 50 cartons / pallet
Weight:	36.38 lbs / carton
Warranty:	Limited 10 year
Installation	Float
Options:	





ANDERS ELM
VO6ANDE



ALDRIN MAPLE
VO6ALDM



CLARK OAK
VO6CLAO



LAIKA OAK
VO6LAIO



GRISSOM OAK
VO6GRIO



SHEPARD OAK
VO6SHEO



COLLINS CHERRY
VO6COLC



RESNIK OAK
VO6RESO



CHAFFEE ELM
VO6CHAE



WILSON OAK
VO6WILO

WATERPROOF FLOORING



3TWENTY

3TWENTY, MADRID MAPLE



3TWENTY, OCEANSIDE OAK

Truly Authentic

3Twenty waterproof flooring collection (20Mil vinyl) brings a new level of durability to vinyl flooring. With its thick wear layer and superior Surface Guardian Pro finish, this collection is the right choice to inspire any of your commercial, residential or health care projects.

Reflecting realistic wood graining and longer length boards; every plank is wire brushed and handscraped in order to feature the most popular textures. In addition to the wooden visual aesthetic, our 3Twenty waterproof flooring collection (20Mil vinyl) also offers the latest in vinyl technology; it is durable, water resistant and even absorbs sound.

FEATURES

- Low Natural Sheen
- Fashionable Widths & Longer Lengths
- High definition printing
- Real wood embossed textures

ADVANTAGES

- Waterproof
- 100% Renewable with Hallmark's ABC Recoat System
- Durable surface & dent resistant

BENEFITS

- Anti Bacterial & Fungal Control
- Formaldehyde free - Ortho phthalate free
- FloorScore® Certified



3TWENTY, CADIZ OAK

RIGID CONSTRUCTION

Rigid flooring are made up of vinyl, additives for flexibility and a higher amount of stone aggregate.

Dimensions:	6" (select colors) OR 7.25" (select colors) x 48"
Thickness:	3mm [20mil .5mm]
Edge:	Microbevel
Surface Texture:	Embossed
Finish:	Surface Guardian Pro
Package:	24 sqft / carton; 75 cartons / pallet (6" x 48") OR 38.65 sqft / carton; 55 cartons / pallet (7.25" x 48")
Weight:	28.61 lbs / carton (6" x 48") OR 46.09 lbs / carton (7.25" x 48")
Warranty:	20 year Residential Finish & Lifetime Residential Structure + 20 year Structural + 10 year commercial Finish
Installation Options:	Glue Down

WATERPROOF FLOORING



3TWENTY, BARCELONA SPRUCE



CADIZ OAK
6" x 48"



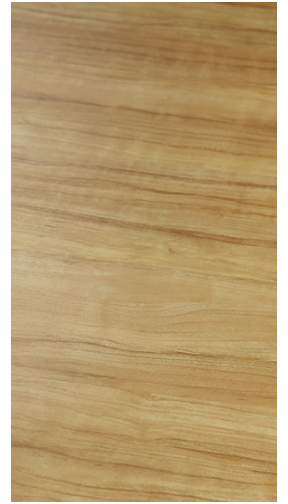
BARCELONA SPRUCE
6" x 48"



GRANADA WALNUT
6" x 48"



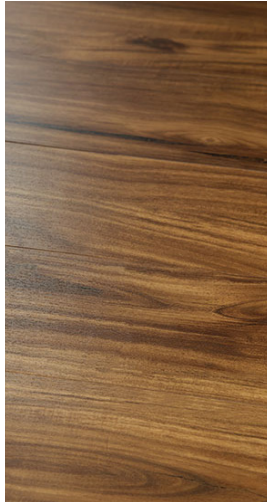
TORTOSA SISAL
6" x 48"



MADRID MAPLE
6" x 48"



VALENCIA TEAK
6" x 48"



CACERES ACACIA
6" x 48"



MONTECITO OAK
7¼" x 48"



REDONDO OAK
7¼" x 48"



PIEDMONT OAK
7¼" x 48"



RIATA HICKORY
7¼" x 48"



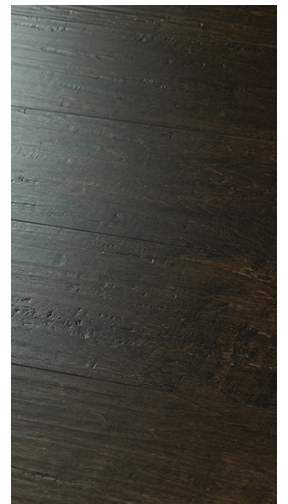
OCEANSIDE OAK
7¼" x 48"



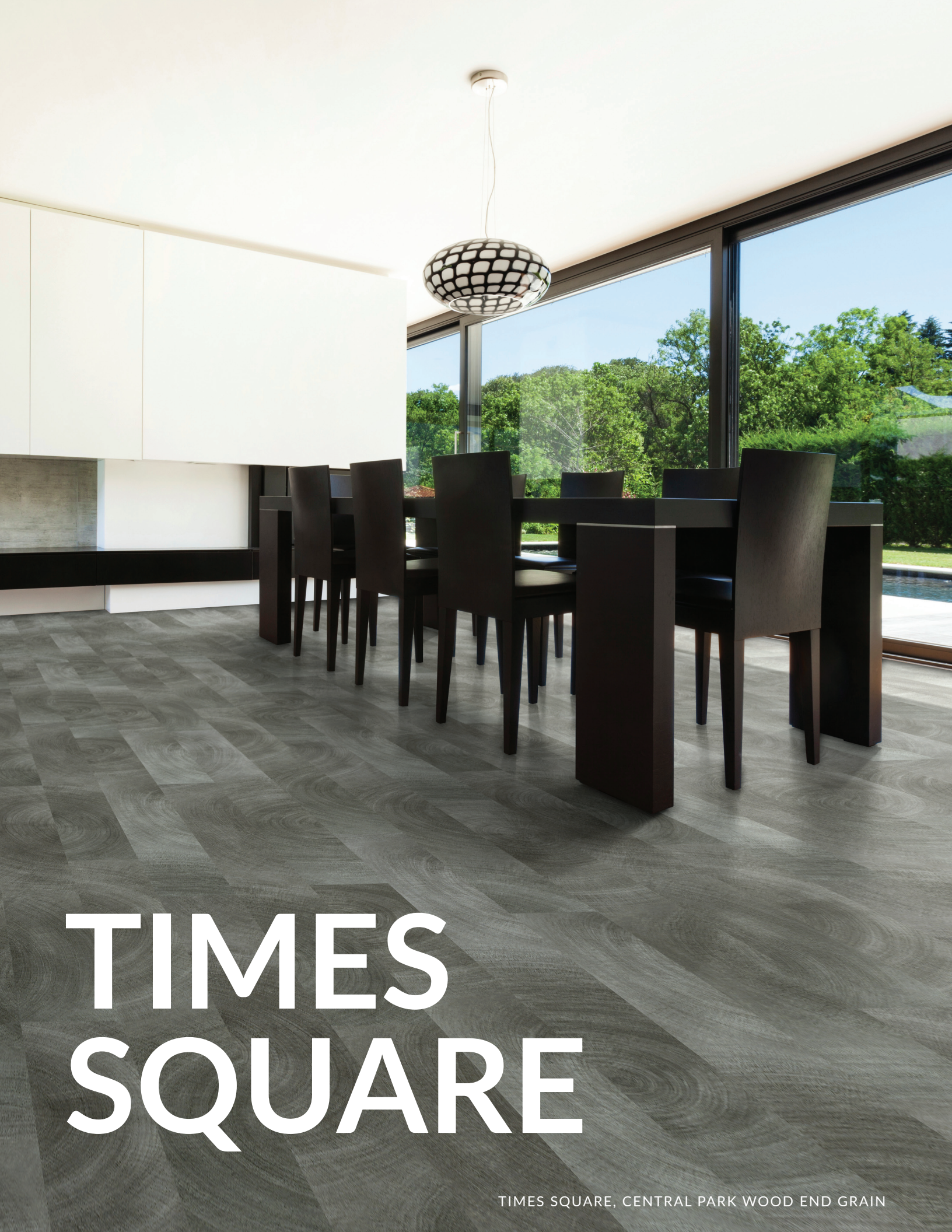
BRIDLE HICKORY
7¼" x 48"



TERRET WALNUT
7¼" x 48"



PELHAM MAPLE
7¼" x 48"



TIMES SQUARE

TIMES SQUARE, CENTRAL PARK WOOD END GRAIN



TIMES SQUARE, BROADWAY DUOMO STONE

Truly Modern

Times Square is inspired by nature and crafted to meet the demands of a modern lifestyle. This contemporary collection provides a wide range of unique designs from concrete slates to natural wood grains and even smooth stones.

Times Square also promotes a healthy life – it is FloorScore® certified and includes Nanocontrol. You will love the durable luxury vinyl sheets for both its quality and design in any commercial or residential space.

FEATURES

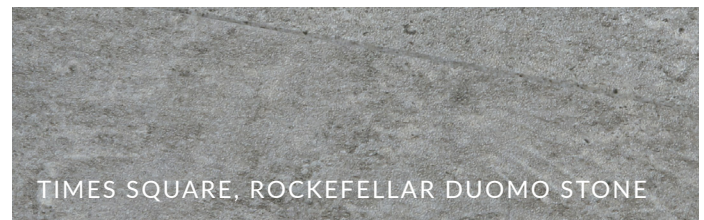
- Low Natural Sheen
- Fashionable Widths & Longer Lengths
- High definition printing

ADVANTAGES

- Waterproof
- 100% Renewable with Hallmark's ABC Recoat System
- Core is 25% post industrial single source recycled material

BENEFITS

- Anti Bacterial & Fungal Control
- Formaldehyde free
- FloorScore® Certified



TIMES SQUARE, ROCKEFELLAR DUOMO STONE

CONSTRUCTION

Vinyl floors are made up of PVC, additives for flexibility, and aggregate for density and durability.

Dimensions:	6" x 48" Plank (Duomo Stone & Wood End Grain) OR 18" x 36" Tile (Stone/Lineal Concrete & Fabric)
Thickness:	3mm [20mil .5mm]
Edge:	Bevel (Duomo Stone & Wood End Grain) OR Square (Stone/Lineal Concrete & Fabric)
Surface Texture:	Embossed
Finish:	Surface Guardian Pro
Package:	36 sqft / carton; 48 cartons / pallet
Weight:	37.16 lbs / carton (6" x 48") OR 38.13 lbs / carton (18" x 36")
Warranty:	25 year Residential Finish & Lifetime Residential Structure + 10 years commercial Finish and 20 year commercial structural
Installation Options:	Glue Down





BROADWAY
DUOMO STONE



ROCKEFELLER
DUOMO STONE



CENTRAL PARK
WOOD END GRAIN



ST. MARK'S
WOOD END GRAIN



MADISON
STONE CONCRETE



5TH AVENUE
STONE CONCRETE



WALL STREET
LINEAL CONCRETE



CANAL
LINEAL CONCRETE



DELANEY
FABRIC



GRAND CENTAL
FABRIC

WATERPROOF FLOORING



2TWELVE

2TWELVE, ARCADIAN OAK



Truly Durable

2Twelve Waterproof Flooring Collection (12mil Vinyl) replicates real hardwood floors, ranging from exotic to domestic species, at a tremendous value. It is an attractive choice for many reasons – besides being beautiful, it is also durable, easy to maintain and water resistant.

Offering a tasteful spectrum of hardwood visuals, ranging from traditional to modern. This collection boasts two generous sizes at 6" x 48" and 6" x 36" formats with realistic embossed wood grain textures.

FEATURES

- Low Natural Sheen
- Fashionable Widths & Longer Lengths
- High definition printing
- Real wood embossed textures

ADVANTAGES

- Waterproof
- 100% Renewable with Hallmark's ABC Recoat System
- Durable surface & dent resistant

BENEFITS

- Anti Bacterial & Fungal Control
- Formaldehyde free - Ortho phthalate free
- FloorScore® Certified



RIGID CONSTRUCTION

Rigid flooring are made up of vinyl, additives for flexibility and a higher amount of stone aggregate.

Dimensions:	6" x 36" (select colors) OR 48" (select colors)
Thickness:	2mm [12mil]
Edge:	Square
Surface Texture:	Embossed
Finish:	Surface Guardian
Package:	35.94 sqft / carton; 72 cartons / pallet
Weight:	29.45 lbs / carton
Warranty:	25 year Residential Finish & Lifetime Residential Structure + 5 years commercial Finish (6" x 36") OR 7 years commercial Finish (6" x 48") and 10 year commercial structural
Installation Options:	Glue Down





SMOKY MOUNTAIN PINE
6" x 36"



SHENANDOAH OAK
6" x 36"



CAMBRIDGE WALNUT
6" x 36"



LEXINGTON PECAN
6" x 36"



SPRINGFIELD BIRCH
6" x 36"



PORTSMOUTH OAK
6" x 36"



CUMBERLAND CEDAR
6" x 36"



CONCORD OAK
6" x 36"



APPALACHIAN BIRCH
6" x 36"



CHARLESTON OAK
6" x 48"



RUBRA ELM
6" x 48"



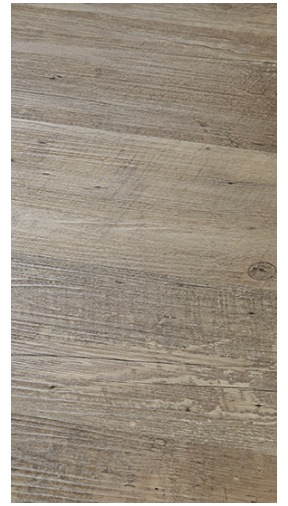
CHATHAM WALNUT
6" x 48"



PUMILLA ELM
6" x 48"



ARCADIAN OAK
6" x 48"



CHAMINADE OAK
6" x 48"

OVERVIEW WATERPROOF FLOORING

Collections:	COURTIER COLLECTION	VOYAGER PVC FREE COLLECTION
Core:	PurCore RIGID+	PurCore FREE
Dimensions:	9" x 59" OR 7" x 59"	6" x 36"
Thickness:	20mil (.5mm)	20mil (.5mm)
Edge:	4 Sided Painted Bevel 9" x 59" Pressed Bevel 7" x 59"	Square
Surface Texture:	EIR Embosses and / or Genuine Wood Grain	Embossed
Finish:	Surface Guardian Pro	UV Finish
Package:	28.51 sqft / carton [7" wide] or 29.05 sqft / carton [9" wide planks]; 60 cartons / pallet	36 sqft / carton; 50 cartons / pallet
Weight:	42.87 lbs. / carton	36.38 lbs / carton
Warranty:	Limited Lifetime Structural & Residential Finish + 10 years commercial Finish and 20 Year Commercial Structural	Limited 10 year
Trim Options:	Multipurpose Reducer / T-Mold / Overlap Stair Nosing / Flush Stair Nosing	Multipurpose Reducer / T-Mold / Flush Stair Nosing
Installation Options:	Float, and Over Radiant Heat	Glue Down

3TWENTY COLLECTION	TIMES SQUARE COLLECTION	2TWELVE COLLECTION
PurCore RIGID+	PurCore Eco	PurCore RIGID+
6" (select colors) OR 7.25" (select colors) x 48"	6" x 48" Plank (Duomo Stone & Wood End Grain) OR 18" x 36" Tile (Stone/Lineal Concrete & Fabric)	6" x 36" (select colors) OR 48" (select colors)
20mil (.5mm)	20mil (.5mm)	12mil (.3mm)
Microbevel	Bevel (Duomo Stone & Wood End Grain) OR Square (Stone/Lineal Concrete & Fabric)	Square
Embossed	Embossed	Embossed
Surface Guardian Pro	Surface Guardian Pro	Surface Guardian
24 sqft / carton; 75 cartons / pallet (6" x 48") OR 38.65 sqft / carton; 55 cartons / pallet (7.25" x 48")	36 sqft / carton; 48 cartons / pallet	35.94 sqft / carton; 72 cartons / pallet
28.61 lbs / carton (6" x 48") OR 46.09 lbs / carton (7.25" x 48")	37.16 lbs / carton (6" x 48") OR 38.13 lbs / carton (18" x 36")	29.45 lbs / carton
20 year Residential Finish & Lifetime Residential Structure + 20 year Structural + 10 year Commercial Finish	25 year Residential Finish & Lifetime Residential Structure + 10 years Commercial Finish and 20 year Commercial Structural	25 year Residential Finish & Lifetime Residential Structure + 5 years commercial Finish (6" x 36") OR 7 years commercial Finish (6" x 48") and 10 year commercial structural
Multipurpose Reducer / T-Mold / Flush Stair Nosing	Multipurpose Reducer / T-Mold / Flush Stair Nosing	Multipurpose Reducer / T-Mold / Flush Stair Nosing
Glue Down	Glue Down	Glue Down

WATERPROOF MOLDING

The moldings are designed to blend with the waterproof flooring.

REDUCER



T-MOLDING

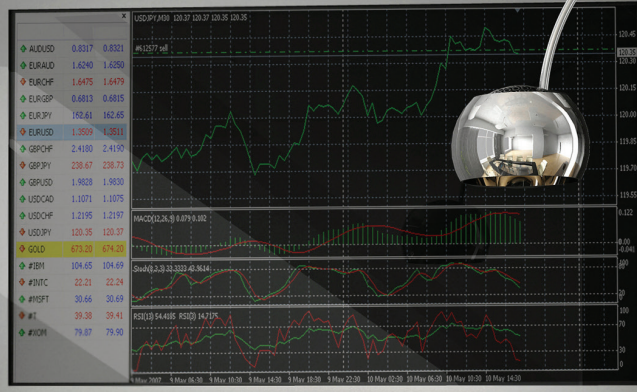


THRESHOLD



STAIR NOSE







CARE &
MAINTENANCE



COURTIER, BARONESS HICKORY

TOTAL FLOOR CARE

HALLMARK FLOORS | REVIVE



TRUCCLEAN CLEANER

For TrueMark Hardwood, Waterproof and Bamboo Finished Floors

TrueClean is a specifically formulated product for the cleaning and care of Truemark Polyurethane hardwood floors, Vinyl flooring & bamboo. Designed to clean without leaving residue or film buildup. Leaves floors sanitary, reduces odors, cleans and protects for longevity.

Hardwood Collections that can use Truemark® Cleaner:

- Novella Engineered (Hickory & Maple Only)
- Ventura Engineered (Maple, Hickory & Walnut Only)
- Monterey Engineered
- Silverado Engineered
- Chaparral Engineered
- Courtier Rigid Click
- Times Square Dry Back
- 2Twelve Rigid Dry Back
- 3Twenty Rigid Dry Back
- Teragren Bamboo Floors

TrueMark gallons also available on Amazon.com, or your retailer / distributor.

Floor Care & Maintenance:

TrueClean is a specially formulated for the cleaning and care of Truemark® Glaze Tek, TrueMark® Polyurethane hardwood/bamboo floors and Surface Guardian vinyl floors. Designed to clean without leaving residue or film buildup. Leaves floors sanitary, reduces odors, cleans and protects wood, bamboo and vinyl flooring.

Hallmark Floors TrueClean Floor Cleaner 32oz Spray Bottle

- SKU: HMTRUECLEAN-32OZ

Hallmark Floors TrueClean Floor Cleaner 1 Gallon

- SKU: HMTRUECLEANGL



ABC RECOAT | WATERPROOF

For Surface Guardian Finished Floors - Surface Guardian & Surface Guardian Pro

ABC is a three step system for recoating Hallmark Floors' Vinyl flooring. ABC contains advanced ceramic technology for superior wear ability. Unlike competing products, ABC is a true polyurethane finish vs. an acrylic "dressing." Applied with a micro fiber roller, for ease of application. ABC is an industry leading advance in caring for Vinyl Flooring.

Waterproof Collections that can use ABC Recoat System:

- Courtier Waterproof Flooring
- 3Twenty Waterproof Flooring
- 2Twenty Waterproof Flooring
- Times Square Luxury 20mil Waterproof Flooring

Floor Care & Maintenance:

Step One: Hallmark Prime A deep cleans and etches the surface of the Hallmark LVT/PVP Plank or Tile. Or prepares an existing coat of Hallmark Protect C finish on an LVT/PVP Plank or Tile floor for an additional coat of protection.

Step Two: Hallmark Prepare B neutralizes and removes any residue left behind by Hallmark Prime A.

Step Three: Hallmark Protect C, combined with C² Hardener, provides commercial-grade protection to the newly-prepared surface of the floor. Apply to floor with micro fiber roller.

A-Prime – LVT&P/PVP Surface Prime/Cleaner – 1 Gallon

- SKU: A-PRIME1GAL

B-Prepare - LVT&P/PVP Surface Preparation/Etching 1 GAL

- SKU: B-PREPARE1GAL

C-Protect - Surface Coating - One Gallon/Two Component 1 & 2 Surface Coating C1 (Finish) C2 (Hardener)

- SKU: C-PROTECT1GAL2PT

Hallmark Acrylic Test Kit *

- SKU: ACR-TESTKIT

*Test kit for detection of acrylic dressings. Test prior to use of ABC Recoat System. If acrylic dressing is detected it must be stripped off, prior to application of ABC Recoat System.

