



LUXURY VINYL

Town & Country
Castle & Cottage
El Dorado
Hermosa Stone
San Simeon



Simply
Simply
Simply

**Beautiful
Innovative
Hallmark**

san simeon

San Simeon's strength and performance makes this beautiful floating floor suitable for commercial or residential applications. Using the Unilin Locking System as its foundation, San Simeon can be installed over a greater area, while still maintaining its integrity. San Simeon's color assortment and variety of textured surfaces from wire brushed to hand scraped will definitely be a crowd pleaser at your next event.



Aragon Walnut



Castile Smoke



Castile Terra



Cordoba Hickory



Iberian Oak



Leon Pecan



Navarra Oak



Olvera Hickory



Pamplona Maple



Toledo Oak

Dimensions:	7" x 48" x 4mm
Wear Layer:	20mil (.5mm) Surface Guardian Pro
Square Ft./Box:	32.5
Weight/Box:	50 lbs.
Planks/Box:	14
Usage:	Residential, Commercial
Edge Detail:	Beveled Edge
Warranty:	10 year commercial finish 20 year commercial structural



Pamplona Maple



Castile Smoke

el dorado

El Dorado Luxury Vinyl Flooring brings a new level of durability to the vinyl flooring market of today. With its thick wear layer and superior Surface Guardian Pro finish, El Dorado is the right choice to inspire any of your commercial, residential or health care projects. The styling brings with it a wealth of color & textures to suit any decor.



Barcelona Spruce



Caceres Acacia



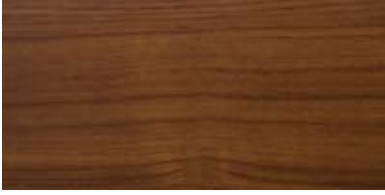
Cadiz Oak



Granada Walnut



Madrid Maple



Malaga Mahogany



Tortosa Sisal



Pyrenees Pine



Salamanca Wenge



San Sebastian Strand Bamboo



Seville Oak



Valencia Teak

Dimensions:	6" x 48" x 3mm
Wear Layer:	20mil (.5mm) Surface Guardian Pro
Square Ft./Box:	24
Weight/Box:	28.66 lbs.
Planks/Box:	12
Usage:	Residential, Commercial
Edge Detail:	Beveled Edge
Warranty:	10 year commercial finish 20 year commercial structural



Barcelona Spruce



Salamanca Wenge

hermosa stone

Hallmark's Hermosa Stone utilizes high definition films, stone-specific textures, and groutable joint lines to provide a visual so realistic, you have to touch it to realize that it is luxury vinyl. These fashion forward colors and visuals can even be mixed and matched with our 3mm planks to create a truly custom floor.



Ardesia Amaro



Ardesia Caldera



Ardesia Dolcetto



Ardesia Marrone



Carrara Gris



Carrara Lunaria



Carrara Mandora



Pietra Avorio



Pietra Biscotti



Pietra Crema



Pietra Noce



Pietra Novanna

Dimensions:	18" x 18" x 3mm
Wear Layer:	20mil (.5mm) Surface Guardian Pro
Square Ft./Box:	35.94
Weight/Box:	38.92 lbs.
Tiles/Box:	16
Usage:	Residential, Commercial
Edge Detail:	Microbevel
Warranty:	Lifetime Residential finish Lifetime Residential structural 10 year commercial finish 20 year commercial structural



Pietra Gris



Ardesia Dolcetto

castle & cottage

Castle & Cottage Luxury Vinyl flooring offers a tasteful spectrum of hardwood visuals ranging from domestic to exotic. Boasting a generous 6" x 48" format, and realistic embossed wood grain textures, Castle & Cottage far outclasses any of the competition in this particular price category.



Arcadian Oak



Chaminade Oak



Chatham Walnut



Cupari Acacia



Jari Oak



Morello Cherry



Ponderosa Pine



Provincial Oak



Pumilla Elm



Rubra Elm



Sakonnet Oak



Senegalia Acacia

Dimensions:	6" x 48" x 2mm
Wear Layer:	12mil (.3mm) Surface Guardian Basic
Square Ft./Box:	35.94
Weight/Box:	27.21 lbs.
Planks/Box:	18
Usage:	Residential, Commercial
Edge Detail:	Square Edge
Warranty:	7 year commercial finish 10 year commercial structural



Chaminade Oak



Chatham Walnut

town & country

Town & Country Luxury Vinyl flooring replicates real hardwood floors from exotic to domestic species at a tremendous value. Not only is Town & Country beautiful, durable, easy to maintain and water resistant, its look and style outmatches its closest competitor in the luxury vinyl market today!



Allegheny Oak



Appalachian Birch



Blue Ridge Fir



Cambridge Walnut



Cumberland Cedar



Lexington Pecan



Plymouth Maple



Portsmouth Oak



Shenandoah Oak



Smoky Mountain Pine



Springfield Birch



Wellesley Oak

Dimensions:	6" x 36" x 2mm
Wear Layer:	12mil (.3mm) Surface Guardian Basic
Square Ft./Box:	35.94
Weight/Box:	28.63 lbs.
Planks/Box:	24
Usage:	Residential, Light Commercial
Edge Detail:	Square Edge
Warranty:	5 year commercial finish 10 year commercial structural



Appalachian Birch



Smoky Mountain Pine

Hallmark Healthy Homes



■ ■ San Simeon/Palo Verdes

Flexibility	Pass	ASTM F137
Thickness Standard	Pass	ASTM F386
Resistance to Chemicals (5 min.)	Pass	ASTM F925 5
Resistance to Chemicals (24 hr.)	Pass	ASTM F925
Heat Stability by Color Change	Pass	ASTM F1514
Light Stability by Color Change	Pass	ASTM F1515
Dimensional Stability after exposure to heat	Pass	ASTM F219
Fire Resistance	Class C - Pass	ASTM E 648
Coefficient of Friction	Pass	ASTM D2047-04
Static Load	Pass	ASTM F970-07
Stain Resistance	Pass	ASTM F925
Short Term Indentation	Pass	ASTM F1914-98
Smoke Density	Pass	ASTM E662-09
Wear Resistance	High	ASTM F510-93
Formaldehyde Emission (air)	None Detected *E1 Rating	EN 7171-1
Impact Insulation Class IIC	Eternity Underlayment IIC 71 Delta 21	ASTM E-492, E-989

ISO 14001 Certified Environmental Management System

Certified FloorScore: Independent 3rd Party IAQ verification system for low-emitting flooring. Approved as CHPS 01350 compliant and recognized in LEED EQ Credit 4.3

■ ■ El Dorado/Sierra Madre

Flexibility	Pass	ASTM F137
Thickness Standard	Pass	ASTM F386
Resistance to Chemicals (5 min.)	Pass	ASTM F925 5
Resistance to Chemicals (24 hr.)	Pass	ASTM F925
Heat Stability by Color Change	Pass	ASTM F1514
Light Stability by Color Change	Pass	ASTM F1515
Dimensional Stability after exposure to heat	Pass	ASTM F219
Fire Resistance	Class C - Pass	ASTM E 648
Coefficient of Friction	Pass	ASTM D2047-04
Static Load	Pass	ASTM F970-07
Stain Resistance	Pass	ASTM F925
Short Term Indentation	Pass	ASTM F1914-98
Smoke Density	Pass	ASTM E662-09
Wear Resistance	High	ASTM F510-93
Formaldehyde Emission (air)	None Detected *E1 Rating	EN 7171-1
Impact Insulation Class IIC	Eternity Underlayment IIC 71 Delta 21	ASTM E-492, E-989

ISO 14001 Certified Environmental Management System

Certified FloorScore: Independent 3rd Party IAQ verification system for low-emitting flooring. Approved as CHPS 01350 compliant and recognized in LEED EQ Credit 4.3

LEED: 25% Post Industrial Recycled Content. 25% recycled content contributing to MR credit 4 (El Dorado)

■ Hermosa Stone

Flexibility	Pass	ASTM F137
Thickness Standard	Pass	ASTM F386
Resistance to Chemicals (5 min.)	Pass	ASTM F925 5
Resistance to Chemicals (24 hr.)	Pass	ASTM F925
Heat Stability by Color Change	Pass	ASTM F1514
Light Stability by Color Change	Pass	ASTM F1515
Dimensional Stability after exposure to heat	Pass	ASTM F219
Fire Resistance	Class C - Pass	ASTM E 648
Coefficient of Friction	Pass	ASTM D2047-04
Static Load	Pass	ASTM F970-07
Stain Resistance	Pass	ASTM F925
Short Term Indentation	Pass	ASTM F1914-98
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Wear Resistance	High	ASTM F510-93
Formaldehyde Emission (air)	None Detected *E1 Rating	EN 7171-1
Impact Insulation Class IIC	Eternity Underlayment IIC 71 Delta 21	ASTM E-492, E-989

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■ ■ Town & Country/Castle & Cottage

Flexibility	Pass	ASTM F137
Thickness Standard	Pass	ASTM F386
Resistance to Chemicals (5 min.)	Pass	ASTM F925 5
Resistance to Chemicals (24 hr.)	Pass	ASTM F925
Heat Stability by Color Change	Pass	ASTM F1514
Light Stability by Color Change	Pass	ASTM F1515
Dimensional Stability after exposure to heat	Pass	ASTM F219
Fire Resistance	Class C - Pass	ASTM E 648
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LEED: 25% Post Industrial Recycled Content. 25% recycled content contributing to MR credit 4 (Town & Country)

simply better



- P:** Premium Fashion - Classic to Contemporary
- L:** Lifetime Warranty - Limited Lifetime Finish & Structure
- U:** Ultimate Value - Comprehensive color selection & textures at a competitive price
- S:** Superior Wear - Surface Guardian Basic/PRO and Plus with Nanocontrol



EZ Loc® "Simply Stronger": Unilin's locking system is the strongest and tightest lock in the industry. It allows for a 40' x 40' installation without any expansion space in the floor.



Nanocontrol® "Simply Cleaner": Proprietary technology to effectively kill microorganisms that come in contact with the surface of the floor. (Anti-Microbial®).



Surface Guardian Basic "Simply Durable": 12 mil wear layer topped with a UV coating containing ceramic additives for superior durability. Rated for Light Commercial Use.



Surface Guardian Pro "Simply Resistant": 20 mil wear layer topped with a UV coating containing ceramic additives and Micro Ti22 Nanocontrol to create our most durable finish. Rated for Full Commercial Use.



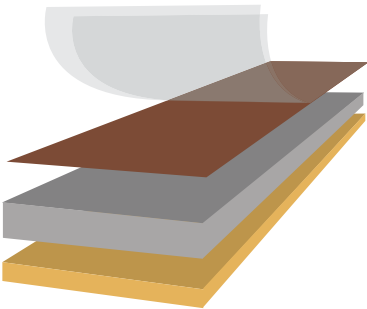
Hallmark Luxury Vinyl's proprietary formula of raw materials includes only the highest quality pure virgin vinyl. Purcore is strictly monitored for consistency & quality in production, thus producing one of the most dimensionally stable vinyl cores in the luxury vinyl industry.



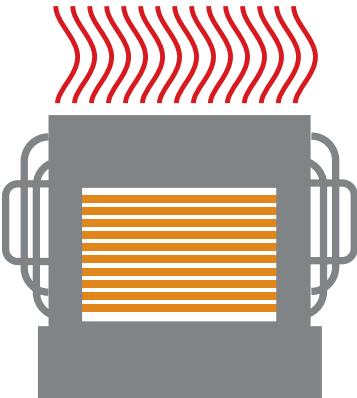
Hallmark Luxury Vinyl's proprietary recipe of raw materials includes only the highest quality and pure virgin vinyl with **25% post consumer single-source recycled material**. Purcore is strictly monitored for consistency and quality in production, thus producing one of the most dimensionally stable vinyl cores in the luxury vinyl industry.




- Floor Score Certified**
- a) LEED EQ Credit 4.3 - low emitting material promoting healthy indoor air quality.
 - b) MR Credit 4.3 - 25% Post industrial single-source recycled content.



Hallmark's Luxury Vinyl is carefully crafted to bring you the highest quality product that performs. The face of the product is coated with a protective layer that helps resist scratches and scuffing while adding UV inhibitors that help with direct sunlight. The protective wear layer adds additional durability and helps protect against tears and indentations. The third layer is the printed visual that offers your realistic design pattern of wood, stone, slate or ceramic tile. Lastly, the bottom layer is for structural strength & durability while providing dimensional stability.



Approved for installation over radiant heat. Please see Hallmark Radiant Heat Guidelines found in the Installation Instructions for specific details.

 **ATTENTION!:** Luxury vinyl flooring subjected to excessive heat and light exposure is subject to expansion and contraction (thermal degradation). Use appropriate precautions to minimize potential affects on your luxury vinyl floor.



Simply
Simply
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Visionary
Elegant
Better



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