



HALLMARK FLOORS®



AVENUE COLLECTON

ULTRA WIDE PLANK FLOORING

AVENUE DECONSTRUCTED

#1 COMMERCIAL FINISH

- 12 Coats of Finish
- Commercially Rated
- Lifetime Guarantee



#2 REAL SAWN WOOD

- European Oak
- American Hickory & Maple
- 100% Handcrafted
- 4mm Sawn Cut

#3 TRUEORE CENTER CORE

- Double Pressed
- Third Party Certified
- Responsibly Sourced

AVENUE COLLECTION

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#1 COMMERCIAL FINISH

A moisture wear resistant commercial urethane topcoat protects the Real Wood wear layer of the floors from the wear and tear of everyday life. The Glaze Tek Commercial Finish reinforced with aluminum oxide, creating a physical barrier to provide maximum scratch and wear resistance.



#2 REAL WOOD

Only natural wood creates authentic and unique designs; in real hardwood floors you never see the same board repeated twice. That is why Hallmark has chosen real European Oak, American Hard Maple and American Hickory for the 4mm wear layer. The meticulously selected boards are carefully treated using hand-scraping and unique brushing techniques to enhance nature's own graining. The result is a floor that will add a sense of luxury and warmth to any space.



HICKORY

- Species - Carya
- Etymology - From Pokerchocora (Algonquin)
- Fruit - Pecan
- Hardness - 1820 Janka
- Strengths - Dense, Strong, Shock Resistant



OAK

- Species - Quercus
- Etymology - From Staff of Life (Gabrieleno)
- Fruit - Acorn
- Hardness - 1360 Janka
- Strengths - Dense, Stable, Strong



MAPLE

- Species - Acer
- Etymology - Maypul, Fertility, Tolerance
- Fruit - Double Samara
- Hardness - 1450 Janka
- Strengths - Dense, Tonewood, Antibacterial

ONLY THE LARGEST HICKORY, OAK AND MAPLE TREES ARE HARVESTED TO MAKE OUR ULTRA WIDE PLANK

#3 TRUECORE

Hallmark Floors uses certified hardwood veneers and TSCA TITLE VI compliant glues for the center-ply in our engineered floors' hardwood construction. The center veneers are cold pressed, then hot pressed with tremendous pressure. This process makes the center core Eco-friendly, harder and more proportionally stable.

- Higher Stability
- Higher Density
- Higher Strength
- Higher Indoor Air Quality

Truecore® is third party verified and surpasses the emission requirements.



PENNSYLVANIA MAPLE



FEATURES

Length:	Up to 7'2" RL
Width:	9 ½"
Thickness:	⅝" Engineered 4mm Sawn Cut Face
Finish:	TrueMark GlazeTek®
Edge Detail:	Handcrafted Micro Bevel
Certified:	EPA - TSCA Title VI Compliant 3rd Party Certified
TrueCore:	Third Party Certified
Warranty:	Limited Lifetime residential finish Limited Lifetime residential structural 5 year commercial finish 10 year commercial structural

BENEFITS

Finish:	12 coats of Aluminum Oxide hand glazed satin finish Guaranteed quality and durability - long lasting finish 100% Renewable with Hallmark's XYZ
Wear Layer:	Same visuals as 3/4" solid wood floors Top layer provides lasting durability
Structure:	Greater dimensional stability than 3/4" solid Healthy indoor air quality



Sunset Oak AVE95SUNO



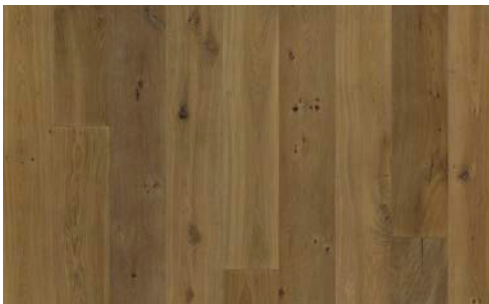
Rodeo Oak AVE95RODO



Ocean Drive Oak AVE95OCEO



Mulholland Oak AVE95MULO



Wilshire Oak AVE95WILO



Michigan Hickory AVE95MICH



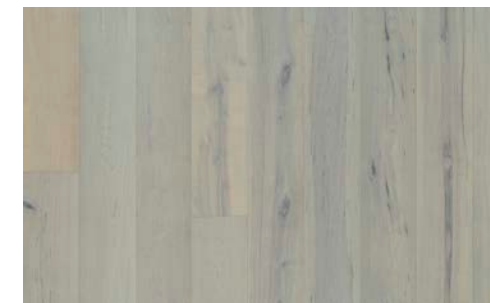
Belle Meade Hickory AVE95BELH



Newbury Hickory AVE95NEWH



Pennsylvania Maple AVE95PENM



Lombard Maple AVE95LOMM



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